



**Bostonian Society** Historical Marker Recipient  
**DownBeat Magazine** 100 Great Jazz Clubs  
**USA Today** Top Ten Places To Hear Music  
**Boston Magazine** Hall of Fame  
**National Geographic** Places of Lifetime

## Always Book a Wally's Band

BARTENDERS

MUSIC

DESIGN

**W**e have more than 60 years experience in the entertainment industry. Let us use this long history to help you find a band , bartender service, or design print and digital media for your next event. Wally's is internationally and historically known as a leader in live music.



## History



**W**ally's Café is among the oldest family-owned and operated jazz clubs in existence. It was founded by Mr. Joseph L. Walcott. We feature live music 365 days a year. Wally's is fortunate to be surrounded by some of the nation's most acclaimed institutions for educating musicians. The bands featured nightly at the club are made up of musicians from these institutions, practicing and perfecting their craft. Many of these young aspiring musicians are considered by some to be among the most talented in the nation.

Whether your event requires a headliner or a really super regional act you have come to the right place. We are the source for Jazz, Blues, Latin Jazz, Funk, Fusion, R&B, Classical, DJ's, and Alternative bands. We look forward to knowing you, working with you, and together exploring all the possibilities that abound when capable people come together to create and complete a project.

Always Book a Wally's Band is licensed and insured

SOWMBA certified MBE DBE

Member Organizations

Greater Boston Visitors Convention Bureau and MeetingPath



This is why Wally's is considered  
**"The Training Ground"**

The number of celebrated musicians who have used our stage in the process of perfecting their art is long. For almost seven decades we have consistently maintained a dedication to providing a forum for musicians to perform, and for the community to hear music. We continue to forge ahead in this endeavor.



## Entertainment Booking Agency

**Always Book A Wally's Band** it is the ideal place to fulfill your entertainment needs. We are fortunate to offer outstanding bands for your event. The bands cover a variety of styles; Jazz, Funk, Blues, Latin jazz, Fusion, and Classical. Visit our website [www.bookawallysband.com](http://www.bookawallysband.com) to find out more about our history and the services we offer. The leader of live music in New England since 1947.

### Bands

Jazz  
 Blues  
 Latin Jazz  
 Funk  
 Vocalists  
 Dj's  
 Gospel  
 Classical

### Groups

Solo  
 Combo  
 Trio  
 Quartet  
 Quintet  
 Sextet  
 Orchestra

### Services

Studio Sessions  
 Commercials  
 Movie Extras  
 Radio Spots  
 Jingles

### Functions

Corporate  
 Academic  
 Weddings  
 Bar Mitzvah  
 Bat Mitzvah  
 Non Profit  
 Social

### Events

Private  
 Fund-Raisers  
 Annual Meetings  
 Receptions

## Bartending Catering Service

From individuals to large Corporations, our company can provide you with any service that you need. Since we use our vast database of resources and vendors, there is only one phone call, and one bill. We have packages custom designed for you. Let us take care of everything and make your day worry free! Our bartending catering service has been in business since 1993 doing beverage catering and service throughout New England. Our bartenders and servers are T.I.P.S. certified and professionally attired.

### Cocktail Service:

We work with you to design a drink menu that is perfect for your event. We will custom design drinks for you and create a custom drink menu for your event. We will next select the right liquors, juices, and sodas to stock, so that we keep the cost at a minimum but with a maximum effect. All beverages is paid for at cost, and all remaining liquor will be yours to keep after the event.

### Beer, Wine, & Champagne:

If cocktails aren't your style, or you would like to add to their effect, this is also a great service we offer. We will suggest a collection of wines and beer served by our professional bar staff for a smooth and elegant event.

**Beer** – draft, or bottle selections available

**Liquor** – the most well known brands at the best prices  
Martinis, cocktails, and shots – custom designed for your event

**Wine** – hand selected with you in mind

**Juice** - full menu of drinks based on variety of juices



## Graphic Design

At **Book A Wally's Band Design Studio**, we take your order, discuss it with you to ensure what you're looking for will serve you well, prepare an attractive layout design, assign our copywriters to clean up your text, and deliver you with a finished product that is second to none in terms of style, quality, professionalism, and impact on the reader. Simply put, we take your message and turn it into a piece of corporate art

### Logos

When you think of Coke, the first thing you remember is the logo, then the color scheme, then the look of their products. The taste of their soft drink? That's neither here nor there, but the image – that lingers on for a long time.

### Web Design

And because of that, you can see one of their signs from a block away, even without reading the sign. That's a great example of corporate branding, and that's the level of notability that we strive for with every client we do business with.

### Brochures

We apply the same thinking to your brochure, leaflet or flyer, as we do to the cutting edge websites that we create for our clients; that is, it should look good, but your message should never be hidden in amongst the design elements.

### Flyers

Our goal as designers always goes to ensuring your potential customer becomes a return customer. Only a trained, knowledgeable, experienced and patient design company is worth working with we do that according to your exact preferences and style

### Business Cards

Getting inexpensive new business cards for your staff doesn't mean you have to send them out with thin cardboard in their pocket; We offer impeccable designs that sell your product, promote your company, and will have your executives flashing them with pride.

### Newsletters

We are proud to announce that we offer the most affordable prices for professionally designed newsletter and templates

## **Always Book a Wally's Band**

**Entertainment Booking and Design Studio**

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